103rd Annual

CHAMBER DINNER

Thursday, April 4, 2019
5:30 pm Social Time ★ 6:30 pm Dinner ★ 7:30 pm Awards

St. George Cultural Center ★ 364 First Street SE, Massillon

Individual tickets: $65 ★ Reservation deadline: March 22

Join Chamber colleagues for socializing, networking, and dinner before the annual awards presentation. Chamber awards will culminate with the J.S. “Sandy” Sanders Award. The Harold Bostic Award will cap the MDF honors.

Annual Dinner Sponsorship Opportunities

DIAMOND $1,500
Your company logo on the invitation, event program, and newsletter; a corporate table of 10; signage at the dinner; and 6 months of free web advertising with a link to your company website

GOLD $1,000
Your company logo in the event program, signage at the dinner, recognition in the newsletter; a corporate table of 10, and 3 months free web advertising with a link to your company website

SILVER $750
A corporate table of 10 plus program and newsletter recognition.

The Business Connection
VOLUME 28 • ISSUE 1 • FEBRUARY • 2019

IN THIS ISSUE

Leadership
Message from the President ..........7

Events
Annual Dinner .........................1
Legislative Breakfast ......................5
Business Connection LIVE! ..........6

Features
Massillon Public Library
Benefits for Businesses .............4
MassMu Expansion Update ..........2

Monthly Information
Business Briefs .........................3
Membership ..........................4, 6
Upcoming Events .....................4
Mission Statement .....................8
Board of Directors ...................8
MassMu—New Opportunities and 48% More Gallery Space

As the Massillon Museum’s expansion project continues, individual areas are blossoming one by one. Anderson’s in the City and the Museum shop were the first completed areas. Studio M, the first gallery to open, has already hosted three exhibitions. With Studio M exhibits moved to a dedicated gallery, the Fred F. Silk Community Room Gallery now focuses on collaborations with community partners such as Relay for Life, the Boys and Girls Club of Massillon, Massillon Woman’s Club, and Walsh University.

Although it will not be complete until spring, the new Paul Brown Museum opened with a large crowd on the evening of the Massillon-McKinley parade. Current exhibitions are 

**Paul Brown: Lessons from the Bench** and **Loyal to the Lot**—photographs by Stephen Tomasko telling the story of the Cleveland Browns tailgating experience at Muni Lot.

New classrooms, offices, and a ceramics studio (the former Chamber office!) will soon be functional. A Sensory Room furthers the accessibility of the Museum for visitors with varying needs. This summer, the former Chamber conference room will be razed to make way for an arts garden. The new event space—the venue for successful activities since October—will be available for community use later this year.

Bob and Nancy Gessner have provided stellar leadership for the ongoing capital campaign. Contact the Gessners or Alexandra Nicholis Coon to contribute. The project enables MassMu to better serve its audience and more effectively serve as an economic engine within downtown Massillon. To learn more, call Coon at 330.833.4061.

Welcome New Member: Hometown Urgent Care

Hometown Urgent Care is Ohio’s largest urgent care system, operating urgent care and occupational health centers in Cincinnati, Dayton, Columbus, Northeast Ohio, and Michigan. Offering full-service clinics that include onsite x-rays, the company provides convenient, affordable medical care for non-life-threatening medical conditions such as coughs, infections, stitches, and fractures.

Hometown Urgent Care, based in Columbus since 2002, employs 300 people. Locally, its facility is located at 1111 Lincoln Way East in Massillon.

Contact Hometown at 330.809.1800 or visit the website at hometownurgentcare.com
United Way of Greater Stark County’s Young Leaders Society will host the Canton Prom on March 9 at the Onesto to raise funds for their book scholarship to benefit first-generation college students in Stark County. Adriana and John Bikis, Nicole and Julian Curet, Laura and Christopher Cutter, Lisa and Alan Frank, and Rebecca and Eric Palisaw will compete for the title, Royal Couple. The masquerade-themed gala, open to the public, includes a cash bar, photographer, DJ Nikola, and a snack and coffee bar. Anyone 21 and older is invited. Formal attire is required. Last year, the royal court raised more than $20,000. Tickets ($30 for an individual; $50 for a couple) can be purchased by texting CANTONPROM to 51555, from prom nominees, and online at uwstark.org/event/canton-prom.

uwstark.org

The University of Akron Wayne College will host Alumni Day on Saturday, February 2, for anyone who has completed at least 30 credit hours at Wayne College. Along with a guest or their family, alumni are invited to first stop by the Barnet-Hoover Farmhouse to enjoy appetizers and socializing from 2:00 to 3:00 p.m., when the event moves to the John Boyer Gymnasium for all to cheer on the Wayne Warriors men’s basketball team as it takes on Ohio University Chillicothe. RSVP at wayne.uakron.edu/alumniday by Friday, January 25. For more information visit wayne.uakron.edu. uakron.edu

The University of Akron Wayne College Alumni Association is now accepting nominations for the 2019 Distinguished Alumni Award, which recognizes graduates who have shown leadership in the workplace and community. Forms and guidelines are available at wayne.uakron.edu/alumni. The deadline for nominations is February 28. uakron.edu

On Tuesday, February 5, from 6:00 p.m. to 7:30 p.m., Massillon Public Library will offer a class, Library Access from Home. Participants will learn how to search and download electronic books from the Ohio Digital Library and how to search, reserve, and renew paper books, DVDs, and CDs from the library’s physical collections. Participants will also learn how to create an account in hoopla to borrow free digital movies and music with a library card. The Overdrive and Libby mobile apps will be demonstrated. Participants are encouraged to bring their tablets and mobile devices. For more information and required registration, contact the library at 330.832.9831 x327. massillonlibrary.org

Doug Remley, Program Specialist, Smithsonian Institution will speak at the Massillon Museum’s Brown Bag Lunch on Tuesday, February 26, about Ohio’s and Massillon’s connections to the Smithsonian National Museum of African American History and Culture. The free program will begin at 12:10 p.m. and end about 12:50 p.m. to accommodate lunch-hour guests. The Museum offers complimentary cookies and coffee. Guests may bring lunch or purchase lunch at Anderson’s in the City in the Museum lobby. Reservations are not required. massillonmuseum.org

Massillon Public Library will offer a three-part series of free Microsoft Excel classes on Wednesdays, February 20, 26, and 27, from 6:00 to 7:30 p.m., in the Library’s auditorium. For required advance registration and more information, call 330.832.9831. massillonlibrary.org

The University of Akron Wayne College will host campus visit days on Thursday, February 28, and Thursday, April 4, both at 6:00 p.m. in the Student Life Building. Located at 1901 Smucker Road in Orrville, the events include campus tours, information about course offerings, admissions requirements, scholarship opportunities, and financial aid. RSVP at wayne.uakron.edu/campusvisitday. uakron.edu

The Massillon Museum is seeking contemporary photographs of all facets of life in Massillon to be featured in an original exhibition, Looking at Massillon, in the Museum’s Fred F. Silk Community Room Gallery from March 23 through May 4. The entry deadline is Sunday, February 17, 2019, at midnight. The exhibit will be presented in conjunction with the 12th annual NEA Big Read program and its corresponding exhibition, Looking at Appalachia. Both reflect the theme of this year’s book selection, Burning Bright by Ron Rash. Any individual may submit digital entries using the submission guidelines that can be found at https://massillonmuseum.submitable.com/submit. There is no fee to apply. For more information, contact Megan Fitze, the Museum’s education and outreach manager, at mfitze@massillonmuseum.org or visit massillonmuseum.org/the-big-read. massillonmuseum.org

Keep your bike in shape as you ride through 2019’s adventures. Sign up for one of the February maintenance classes at Ernie’s Bike Shop. Visit the website for details and registration. erniesbikeshop.com

Music and humor for a great cause! Massillon Lions Club will host its 76th Annual Show, Welcome to Kornfield Kounty, March 8, 9, 15, and 16 at 7:00 p.m. and March 10 and 17 at 2:00 p.m. Tickets, ($10 Friday and Saturday performances; $8 Sunday matinees) may be purchased online at lionslincolntheatre.org or at area locations: Bill Lindsey’s Sweeper Mart, Buehler’s (Mayflower), Emmert’s Market, Flowers by Pat, Friends and Family Credit Union (downtown), The Independent, Massillon Senior Center, and Massillon WestStark Chamber of Commerce. They can be purchased from Massillon Lions Club members and at the door subject to availability. lionslincolntheatre.org

Massillon Woman’s Club will begin the celebration of its 100th anniversary with a formal tea party on Thursday, February 14 at noon. The day will start with “bubbly” followed by tea especially prepared for the Massillon Woman’s Club by the Ohio Tea Company. Guests will enjoy scones, Scotch broth, tea sandwiches, and sweet delicacies while they listen to the background sounds of harp, flute, and piano. Reservations ($28 each) are required. massillonwomansclub.weebly.com

Black McCuskey Souers & Arbaugh, LPA has announced that eight of the firm’s attorneys have been recognized by Super Lawyers. Attorneys Bruce M. Soares (general litigation), Joel K. Dayton (creditor debtor rights), GUST CALLAS (labor and employment), Thomas W. Connors (general litigation), and Todd S. Bundy (business/corporate) have been named by Ohio Super Lawyers magazine as top attorneys in Ohio for 2019. Additionally, attorneys Ryan A. Kuchmaner (estate planning and probate) and Whitney L. Willis-Monroe (civil litigation: defense) were each named an Ohio Rising Star for 2019. bmsa.com

Kozmo’s Grille has recently updated its winter seasonal menu. Stop in to check out the new gourmet pizza selection and the new adult beverage. The banquet and special events areas are available for business meetings, sports banquets, rehearsal dinners, and parties for groups up to 130 people. Call Jackie at 330.832.8807 for information and reservations. kozmosgrille.com

Spring Hill Historic Home sponsors Trivia Thursday on the first Thursday of each month. It’s just $5 for a team of two competitors. The next event will be February 7 at Jen’s Place Craft Beer Taproom from 6:30 to 8:30 p.m. springhillhistorichome.org
Massillon Public Library
Free Resources

AtoZ Databases, according to Jessica Watkins, adult services manager, is a resource provided by the Massillon Public Library that can be especially valuable to the business community. The library frequently uses AtoZ to find directory information for individuals and organizations. It provides all the same information as a standard phone book, but it covers the entire United States! The staff has used it to help patrons find addresses for holiday cards, locate businesses in other states, and more. These requests formerly took hours of research, but with AtoZ, the information can be located in minutes!

AtoZ can organize directory information into lists. Let’s say that you do business-to-business sales and need a list of every Target store in Ohio. AtoZ can generate the list in seconds; you just check a few boxes to specify search parameters. If you own a contracting business and want to send direct mailings to new homeowners in an area who fall into a specified income range, AtoZ can create that list. The database includes estimated household income, home value, length of residence, age, and other publicly available information useful for constructing lists.

AtoZ, like all library-provided databases, is free to use with your Massillon Public Library card, and it can be accessed through www.massillonlibrary.org. If you have questions or you want to set up an appointment to learn how to make this and other library resources work for your business, call the library’s reference desk at 330.832.9831 x312.


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<th>Economic Indicators</th>
<th>December 2018</th>
<th>November 2018</th>
<th>October 2018</th>
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<tbody>
<tr>
<td>U.S. Job Creation</td>
<td>312,000</td>
<td>155,000</td>
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<td>U.S. Unemployment Rate</td>
<td>3.9%</td>
<td>3.7%</td>
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<td>Prime Interest Rate</td>
<td>5.50%</td>
<td>5.25%</td>
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<tr>
<td>Fed Funds Rate</td>
<td>2.40%</td>
<td>2.20%</td>
<td>2.18%</td>
</tr>
</tbody>
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Sources: US Bureau of Labor Statistics; Jeffrey Stoll, Raymond James
Legislative Committee Hosts Four Western Stark Mayors

TOP ROW: Emcee Richard Regula, R. Straus, LLC • Canal Fulton Mayor Joe Schultz; Stark County Commissioner Bill Smith • Navarre Mayor Bob Benson; Brewster Mayor Mike Schwab

SECOND ROW: Beth Starrett, Canton City Schools; Victoria VanBuskirk, Office of Congressman Bob Gibbs • Jacquie Knight, Stark Glass Enterprises; Dawn Horner, Advanced Industrial Roofing • Bob Gessner, MCTV; Massillon Mayor Kathy Catazaro-Perry • Marty Bowe, Stark County Educational Service Center

THIRD ROW: Monica Blasdel, Office of Lieutenant Governor Jon Husted • Rich Desrosiers, Todd Porter, and Amy Knapp, GateHouse Ohio • Velencia Valentine and Todd Hawkins, Tesla Nanocoatings • Tom Turner, Mercy Medical Center

FOURTH ROW: Angela Perisic and Adrianne Price, United Way of Greater Stark County; Denise Seachrist, Kent State University at Stark • Pete and Nancy Welch, The Rodney G. Klein Stock Market Museum • Mike Garcar, CommQuest, Judge Edward J. Elum

LEFT: Chamber President Ted Herncane, Magistrate Joel Fichter
Membership Renewals
The Chamber thanks its members who renewed their memberships between December 16 and January 15. Those marked “63+” have been members at least as long as the records exist—maybe longer!

Bates Printing, Inc. 48
Black, McCuskey, Souers & Arbaugh, LPA 28
Brewster Parke, Inc. 4
Brown & Percival Co., LPA 14
Buffalo Wild Wings, Massillon 24
Canal Grille, Inc. 14
Canton Chair Rental 40
CBIZ/Mayer, Hoffman, McCann 29
City of Massillon—
  Park & Recreation 5
CliftonLarsonAllen 25
Echoing Hills Village, Inc. 5
Elum Music Co. 63+
The Eye Clinic, Inc. 37
Fairfield Inn & Suites by Marriott Canton South 4
Farmers National Bank 63+
Gary Feagles 4
Thomas Ferrero 3
First Communications 28
Fresh Mark, Inc. 62
Andy A. Ginella, Attorney 13
A.A. Hammersmith Insurance, Inc. 63+
Heitger Funeral Home 33
Hendricks Vacuum Forming Inc. 33
Holderbaum Sewer & Drain Service, Inc. 60
Hometown Urgent Care 1 month
International Enterprises 16
Kendall House—
  Kentucky Fried Chicken 51
Kiko Realtors & Auctioneers 5
Liebmann’s Bakery 51
Bill Lindsey’s Sweeper Mart 57
Little Sprouts 5
Massillon Heritage Foundation, Inc. 28
Massillon Plaque Company 28
MCTV 52
Medcorp 31
Midwestern Industries, Inc. 57
Moyer’s Nursery & Landscaping 32
The Ohio Drilling Company 63+
Paquelet Funeral Home 37
Paradigm Shift Brewing 1
Pitts’ Fire Extinguisher Inc. 15
Raymond James
  Financial Services, Inc. 30
Seifert Technologies Inc. 31
Sgt. Clean’s Carwash 34
Shanklin Heating & Air Conditioning 4
James D. Snively, Attorney 25
Standards Testing Laboratories, Inc. 37
Stark Glass Enterprises, Inc. 44
Thrivent Financial 5
US Casting Co. 15
United Way of Greater Stark County 28
The University of Akron 6
Wayne College 2
Urban Construction, LLC 2
WHBC AM 1480—FM 94.1 21
The Workshops, Inc. 21

Massillon WestStark Chamber of Commerce Business Connection LIVE! Luncheon Series

ATTORNEYS
John A. Burnworth
Matthew R. Hull
Lucas W. Murray
Matthew W. Onest

Monday, February 25
11:45 am–1:00 pm
Massillon Salvation Army
315 Sixth Street NE

$15 per Chamber member ($17 per non-member)
Reservations, please!
Cash, check, and credit cards welcome
FOR DETAILS, CONTACT THE CHAMBER OFFICE:
330.833.3146 or info@massillonohchamber.com

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MASSILLON WESTSTARK CHAMBER OF COMMERCE • THE BUSINESS CONNECTION • 6
I was overwhelmed by all of your emails, calls, and Facebook comments regarding my departure from the Chamber. It has been a great pleasure serving as your Chamber president for the last four and a half years! A member of my family has been involved in the Massillon Chamber of Commerce since it organized more than a century ago. Our involvement has continued through the years because we believe in what an organized and dedicated business community can do to improve Massillon and western Stark County. I look forward to my new role at Mercy Medical Center but I will always cherish the time you allowed me to lead the Chamber.

The Chamber and MDF have created a search committee to interview candidates for my position. Mel Herncane, former Chamber president and MDF executive director, will serve as part-time interim president until a successor is named. I would like to thank my dad for not offering unsolicited advice on how to do this job—I will do the same!

We have accomplished a lot since 2014:

Our Business Education Advisory Committee (BEAC) has grown to serve as a model for statewide education/business partnerships. The group has made an impact in western Stark County by enhancing our local workforce development conversation. If you would like to join the BEAC or host a committee meeting, I strongly suggest you do so.

The growth of the BEAC, and more importantly the Business Plan Development Program, lead to the creation of the Massillon WestStark Chamber of Commerce Foundation, a 501c3 public charity that exists to develop and promote educational programs, business initiatives, and economic development in Massillon and western Stark County. For those individuals and businesses who have benefited from their involvement in the Chamber, the Chamber Foundation is a great way to support programs and opportunities for future generations of members.

Membership has grown throughout our region further demonstrating the connection among western Stark County communities. Relocating the Chamber office to its permanent home at The First North Building—one of two office relations during my tenure. The state-of-the-art conference room is available to all Chamber members.

Member participation and attendance at all events has increased significantly. Average attendance for the Business Connection LIVE monthly luncheons has doubled since 2014, Annual Dinner attendance continues to exceed the number of members in our directory, and member-hosted events have been numerous, diverse, and exciting. And we had a couple fun events too! Jim Tressel, Sharon and Mike Hargrove, and last fall’s Dinner with the Dawgs are memories I know I will never forget.

The Chamber’s mission is to develop, enhance, and represent business; to promote economic growth; and to improve the quality of life for our community. The biggest compliment anyone can give the Massillon WestStark Chamber of Commerce is that we are an organization that cares about its members and makes people feel welcome. No matter the event or venue, the Chamber is the place where the community’s business is conducted and it helps that that environment is a place where people want to be. Thank you for creating that environment.

I want to thank the Chamber board of directors for allowing me the opportunity to serve this great organization. Sue Repp and Jane Wickerham, my Chamber ladies, have been wonderful to work with and I will miss them greatly. But most importantly I want to thank you the Chamber membership. Your continued support over the years have made this organization a significant part of Stark County’s economic development efforts. Thank you for the work you do every day. I look forward to being a part of the Chamber now as a member!
Mike Dominick, Republic Waste Services; Steve Yablonski, Massillon Eagles #190; Tina Biasella, Kent State University at Stark; Kelli Yoder, Mercy Medical Center; and Alexandra Coon, Massillon Museum, were among about 100 members and guests who attended the Legislative Breakfast.

MISSION STATEMENT
• To develop, enhance, and represent business
• To promote economic growth
• To improve the quality of life for our community

Massillon civic leaders proudly came together in 1982 to create a charitable fund that would strengthen their community.

The Massillon Community Charitable Fund supports organizations that are making a difference in Western Stark County.

Have a project that would impact Western Stark County?

Apply online at www.starkcf.org/MCCF

Deadline: February 25, 2019

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- Therapy Services
- Imaging Services (Radiology)
- Laboratory
- Cardiac Diagnostic Services
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- Mercy Primary Care

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MERCY MEDICAL CENTER

CantonMercy.org