



**MASSILLON**  
**WestStark**  
 CHAMBER OF COMMERCE

# The Business Connection

VOLUME 28 • ISSUE 5 • JUNE • 2019

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*A Message from  
 Chamber President  
 Mel Hercane*

On May 14, 2019, at its regular monthly meeting, the Board of Directors of the Massillon WestStark Chamber of Commerce voted to give me the honor of leading this great organization for a second time. Being YOUR Chamber President is a responsibility I take very seriously. As dues-paying members, you have a right to expect prompt,

efficient service from the Chamber office and that is what we will work hard to provide.

The unique partnership between the Chamber and the Massillon Development Foundation provides a great opportunity for us to do great things for our members and to provide capital investment and job creation opportunities for Western Stark County. Evidence of this can be seen in the new Shearer's project in the NEOCOM Industrial Park and the recent groundbreaking for the Hendrickson project on the site of the old Stark County Farm. MDF is a significant financial partner in the County Farm effort.

The Business Education Advisory Committee has just completed another successful school year and looks forward to continuing its efforts in the area of workforce development. The partnership BEAC has created with Western Stark County school districts and the business community continues to grow.

Phillip Elum and Massillon Main Street have begun work on an ambitious plan to help spur further improvement to our downtown. More details will follow as the plan develops.

In summary, there are great plans in the works to make our community a better place to live, work, and play. Rest assured your Chamber and MDF will continue to play a significant role in the economic life of Western Stark County.

It is great to be back.

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# Welcome NEW MEMBERS

### **Fantasia Mining**

625 Erie Street South  
Massillon, Ohio 44646  
PHONE: 330.400.8741

EMAIL: [gems@fantasiamining.com](mailto:gems@fantasiamining.com)

WEBSITE: [fantasiamining.com](http://fantasiamining.com)

*Carolyn Cary*

CHAMBER WEBSITE

### **JTS Flooring, LLC**

311 Erie Street North  
Massillon, Ohio 44646  
PHONE: 330.224.2492

EMAIL: [jtseifert@att.com](mailto:jtseifert@att.com)

*Jeff Seifert*

TIM SEIFERT

### **West Point Wealth Management**

66 Front Street  
Berea, Ohio 44017

PHONE: 330.209.8630 or 866.640.7908

EMAIL: [mheck@westpointwm.com](mailto:mheck@westpointwm.com)

WEBSITE: [westpointwm.com](http://westpointwm.com)

*Matthew Heck*

CHAMBER WEBSITE

## Learn How to Use Lynda.com— Free Educational Video Courses with Massillon Public Library

The Massillon Public Library offers library cardholders free access to online educational courses from Lynda.com (part of LinkedIn and Microsoft), and on Thursday, June 27, at 9:00 a.m., Ric Cicchinelli, the library's technology trainer, will present an introduction and demonstration of Lynda.com in the The First North Conference Room for Chamber members. The library presentation will demonstrate how to access, search, and use the Lynda.com website using your free Massillon Public Library card. There is no cost for this one-hour program.

Lynda.com is an online learning platform featuring more than 7,000 video courses specializing in three main fields of study: business, technology, and creativity. You can watch a quick five-minute video in your spare time on your mobile device or select a Lynda.com learning path resulting in a certificate upon completion.

Maybe you are an entrepreneur wanting to improve your accounting or marketing skillset or a manager wanting to brush up on communication and leadership skills. Perhaps you are looking for a way to help your employees improve their job skills. You can direct them to Lynda.com through the library. Lynda.com also has creative arts courses such as 3D animation, video editing, music, photography, and more. You can access courses at no charge from dozens of popular software and developer subjects to courses on business topics, personal advancement, the humanities, and the arts.

To register, call 330.833.3146 or email [info@massillonohchamber.com](mailto:info@massillonohchamber.com). To learn more, call Cicchinelli at 330.832-9831 x344.

## Annual Golf Outing • Friday, June 7 The Elms Country Club • Bob Senkar, Chairman

4-Person Scramble • Registration 7:30–8:30 am • Shotgun Start 9:00 am  
\$125 PER GOLFER • \$500 PER TEAM

18 HOLES OF GOLF • CART • RANGE BALLS • LUNCH • BEVERAGES • STEAK DINNER

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### Ohio's Common Sense Initiative

—A Message from Lt. Governor Jon Husted

Are there rules or regulations that are hindering you from growing your business? Do you want to change Ohio's regulatory framework to help spur innovation and job creation? The Ohio Common Sense Initiative (CSI) needs your help.

CSI's mission is to look at state regulations from the perspective of job creators in order to make Ohio a better place to do business. CSI is tasked with reviewing Ohio's regulatory system to eliminate excessive and duplicative regulations that hinder job creation.

While regulations play an important role in ensuring fair competition and protecting public health and safety, regulations also should facilitate economic growth. Ohio's regulatory process should be built on transparency, accountability, and performance, and should hold state agencies accountable to those foundations as they develop and renew regulations that impact business.

Since the program was launched, CSI has reviewed nearly 15,000 state agency regulations, and has identified 60 percent of those regulations as potential obstacles to job creation and economic growth. Those regulations were amended or rescinded thanks to more than 7,200 comments from businesses and other stakeholders. The effect this public input had on changing Ohio's regulatory framework illustrates the ability of the CSI rule review process to engage industry stakeholders in the development of more effective regulations.

Click here and subscribe to receive alerts from the agencies that effect your industry and be a part of the conversation by submitting comments through the Business Impact Analysis. You can also help identify areas where government hinders your ability to create jobs by submitting your solutions to [CSIOhio@governor.ohio.gov](mailto:CSIOhio@governor.ohio.gov) or by calling 1.855.821.8898.

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President  
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Wick Hartung  
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1031 Exchanges

## Legislative Breakfast



*TOP ROW: State Representative Scott Oelslager; Tom Turner, Mercy Medical Center • State Senator Kirk Schuring; Doug Sibila, Peoples Services • State Representative Thomas West; Dave Maley, City of Massillon • Dave Waikem, Waikem Auto Family; Richard Regula, R. Straus, LLC*

*SECOND ROW: Wendy Tracy, Pathway Caring for Children; Taylor Romar, Shanklin Heating and Air Conditioning • Broc Bidlack, Fairless Local Schools; Denise Seachrist, Kent State University at Stark • Phillip Elum, Massillon Main Street; Dan McMasters, State Farm Insurance • Joel Fichter, Massillon Municipal Court; Bruce McDonnell, RKKM Certified Public Accountants*

*THIRD ROW: Victoria VanBuskirk, Office of Congressman Bob Gibbs; Alexandra Coon,*

*Massillon Museum • Massillon Mayor Kathy Catazaro-Perry; Barb Frustaci, Mercy Medical Center • Andrea Scassa, City of Massillon; Kathy Shultz, Farmers National Bank • Navarre Mayor Bob Benson; Laura Tubo, Ohio Edison*

*FOURTH ROW: Philip Lattavo and Michael Lattavo, The Lattavo Companies • Mike Garcar, CommQuest Services, Inc.; Scot Phillips, Massillon Museum • Jacquie Knight, Stark Glass Enterprises; Gary Feagles • Tim Maloney, Canton Chair Rental*

*FIFTH ROW: Chuck Bennell; Chamber President Mel Hercane*


*SIXTH ROW: Al Carranza, Latino Business League • Joe Paquelet, Paquelet Funeral Home*

## Membership Renewals

The Chamber thanks its members who renewed their memberships between April 16 and May 15. Progressive, marked "63+" has been a member at least as long as the records exist—maybe longer!

### 1 Source—

Insurance and Financial Services.....	7
ArtsinStark.....	13
City of Massillon—Parks & Recreation ....	5
Clinton #47 F&AM .....	6
Deville Enterprises, LLC.....	4
Fantasia Mining .....	1 mo.
Home Instead Senior Care.....	4
The Inn at University Village .....	10
JTS Flooring, LLC .....	1 mo.
Richard G. Leffler, CPA.....	31
Pathway Caring for Children .....	2
Pro Football Hall of Fame.....	7
Progressive Chevrolet Company .....	63+
Progressive Chrysler, Jeep, Dodge, Inc..	19
Protech Security.....	5
Rose Lane Health Center.....	31
Santangelo's Party Center and Catering ..	13
Superior Savings Credit Union.....	24
Ventura Shoes/ Ventura Communications.....	18
West Point Wealth Management.....	1 mo.



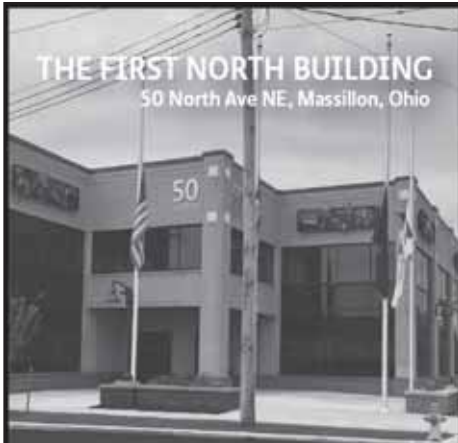
MASSILLON  
**WestStark**  
CHAMBER OF COMMERCE

# CHAMBER CALENDAR OF EVENTS

Friday, June 7  
**Annual Chamber Golf Outing**  
@Elms Country Club

Monday, June 24 • 11:45 am  
**Business Connection LIVE!**  
Janelle Lee  
Strengthening Stark  
@Massillon Salvation Army

Thursday, June 27 • 9:00 am  
**Massillon Public Library**  
**Free Demonstration: Lynda.com**  
@First North Conference Room



THE FIRST NORTH BUILDING  
50 North Ave NE, Massillon, Ohio

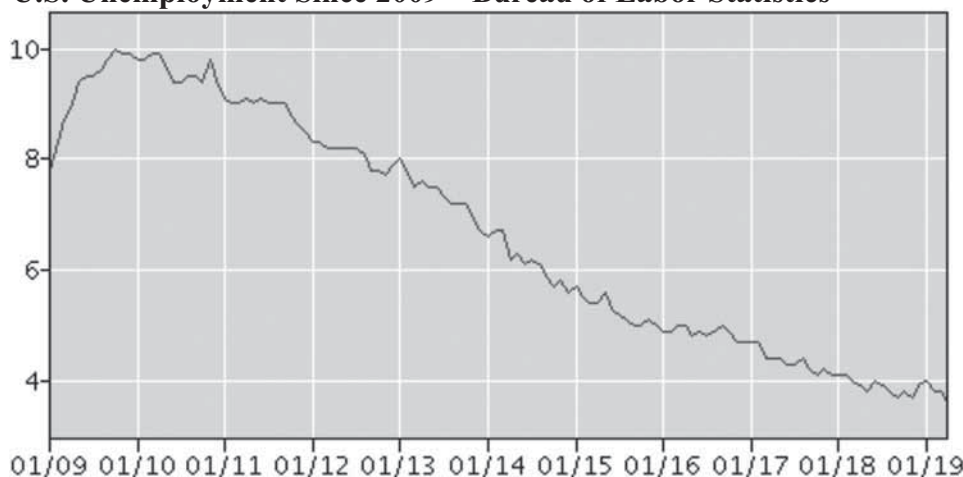
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## U.S. Unemployment Since 2009—Bureau of Labor Statistics



Economic Indicators	April 2019	March 2019	February 2019
U.S. Job Creation	263,000	196,000	20,000
U.S. Unemployment Rate	3.60%	3.90%	3.80%
Prime Interest Rate	5.50%	5.50%	5.50%
Fed Funds Rate	2.38%	2.40%	2.40%

Sources: US Bureau of Labor Statistics; Jeffrey Stoll, Raymond James


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**COMMQUEST.ORG**

## Business Briefs

The **Aultman** Medical Education and Education Development departments present a summer program designed for students who are interested in health care careers. The 12th annual Summer Symposium is open to college students, 2019 high school graduates, and high school students who will be seniors in fall 2019. The symposium will be held Tuesday, June 18, from 8:30 a.m. to 3:00 p.m. in the Aultman Education Center Amphitheater. For more information, contact Maria Vaughn at 330.363.4936 or maria.vaughn@aultman.com. **aultman.com**

**Mercy Medical Center** celebrates Mercy nurses who are part of America's four million registered nurses who deliver primary and preventive health care to enrich our lives and the world we live in. During National Nurses Week Mercy announced its 2019 Clinical Excellence Award winners—Jamie Cooper, Emily Falcone, Jerod Haddad, Amy Hunt, and Nicole Logan. They were selected for exceptional clinical skills, teaching abilities, communication skills, teamwork, and professionalism. **cantonmercy.com**

As hospitals look for new and innovative ways to battle deadly pathogens and kill multi-drug resistant organisms that can cause health care-associated infections (HAI), **Aultman Hospital** has taken a leap into the future with six LightStrike Germ-Zapping Robots that destroy hard-to-kill superbugs in hard-to-clean places. **aultman.com**

**Laura Speakman** has joined **WRL Advertising** as a senior art director. Her award-winning designs and experience bring a mix of artistic, marketing, and business expertise to help promote WRL's valued clients. **Brandon Livengood** joins WRL as the director of digital marketing. He will deliver on digital marketing tactics—SEO/SEM, PPC, site audits, conversion optimization, lead generation, analytics reviews, and other forms of digital media campaigns. **wrladv.com**

**Aultman's** Serenity program offers a compassionate, nonjudgmental, trauma-informed approach to provide care for survivors of sexual assault and domestic violence. As a testament to the success of this program, Serenity recently received an award from Goodwill Industries of Greater Cleveland and East Central Ohio. For more information, call 330.363.0669. **aultman.com**

**Massillon Museum's** summer exhibition, *A Heritage of Harvest: The Industry of Agriculture in Western Stark County*, will open Saturday, June 22, with a free reception from 5:30 to 8:00 p.m. **massillonmuseum.org**

## Welcome NEW MEMBER

### Child and Adolescent Behavioral Health

Child and Adolescent Behavioral Health (C&A) in a nonprofit organization that works with youths between the ages of zero and 24 who have trouble with behavioral and emotional issues or who have suffered from trauma.

C&A, with 187 employees, has four Stark County locations—Alliance, Belden, downtown Canton in the Shipley Building, and Plain community at GlenOak High School.

The agency offers nine programs with different services in each—early childhood, middle childhood, trauma, school-based consultation, transitional, trauma-informed day treatment, sexually inappropriate behavior remediation, dialectical behavioral therapy, multi-systematic therapy, and multi-systematic therapy for sexual behavior.

C&A was founded in 1976. Three years earlier, the Stark County Mental Health Board appointed a children's committee to develop and coordinate comprehensive mental health services for children. The agency was formed from community representatives in education, family court, and the Department of Jobs and Family Services. In 1977, the Stark County Juvenile Center appointed agency staff to conduct comprehensive evaluations and develop service plans for youth referred by the court system. In 2017, C&A saw the number of clients increase by 30%. It currently serves more than 4,400 children.

There is a growing need for C&A's services today—20% of adolescents have a diagnosable health disorder; a quarter of individuals with mood disorders such as depression first emerge in adolescence; two-thirds of all teenagers have at least one traumatic experience before the age of 16.

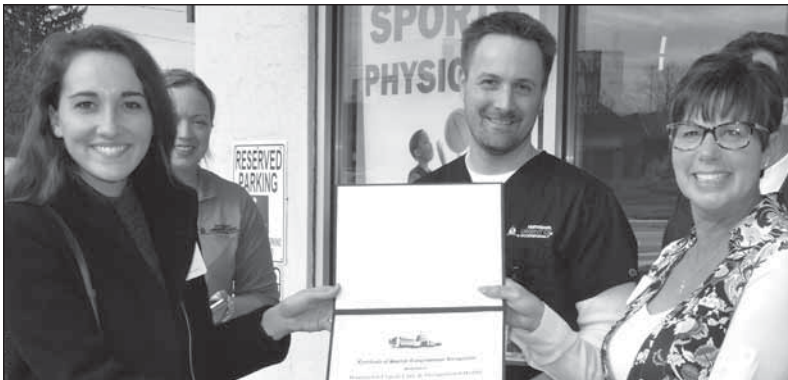
C&A's staff, under the leadership of Chief Executive Officer Joe French, works hard every day to provide the children of Stark County the opportunity for health, hope, and happiness. French can be reached at 330.4547917 x114 or jfrench@childandadolescent.org. To learn more, visit C&A's website: [childandadolescent.org](http://childandadolescent.org).



RIGHT:  
 Chamber  
 President Mel  
 Hercane,  
 Katelyn  
 Ridenour,  
 Kassi Russell,  
 Adam Koehler,  
 Rob Serena,  
 Tammy Russell,  
 Samantha  
 Carver,  
 Nicole Belcher,  
 Massillon  
 Mayor Kathy  
 Catazaro-Perry



Ribbon-Cutting  
 at Hometown  
 Urgent Care



SECOND ROW: Ron Bensinger, Mercy Medical Center; Tim Putman  
 and Saylor Putman, Putman Properties • Margie Roop, Arrow  
 Passage Recovery; Niki Green, Buell and Olivieri Insurance • Tom  
 Hawthorn and Tammy Enos, Dan's Wholesale Carpet and Flooring

THIRD ROW: Victoria VanBuskirk presented a certificate from  
 Congressman Bob Gibbs to Adam Koehler and Tammy Russell,  
 Hometown Urgent Care • Chris Dewald, MCTV, won the door  
 prize flat-screen TV



ABOVE: Gwen Severini, Legends Care  
 Center; LaVonna Maxheimer, Meadow  
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**April Business Connection LIVE!**



*TOP ROW: Chamber President Mel Hercane; Speaker Todd Werstler, Tower Industries • Jacquie and Mike Knight, Stark Glass Enterprises • Shelly Belcher, Urban Construction; Victoria VanBuskirk, Office of Congressman Bob Gibbs; Chamber President Mel Hercane*

*SECOND ROW: Speaker Todd Werstler • Gwen Severini, Legends Care Center; Sue Repp, Massillon WestStark Chamber of Commerce • Bob Gessner and Susan Gessner, MCTV*





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 Bruce McDonnell, *Treasurer*  
 Benny Griffiths, *Vice Chair—BEAC*  
 Richard Regula, *Vice Chair—Legislative*

John Burnworth	Wendy Gotschall	Kathy Shultz
Katherine Gessner Duplay	Cindy Hickey	Velevia Valentine
Greg Endres	Garret Kloots	Doug Weatherbee
Mike Garcar	Bob Senkar	

Gary Feagles, *Immediate Past Chairman of the Board of Directors*  
 Mel Hermcane, *President, Massillon Weststark Chamber of Commerce*  
 Bob Marks, *President, Massillon Development Foundation*  
 Barb Schumacher, *President, Downtown Massillon Association*  
 Phillip Elum, *President, Massillon Main Street, Inc.*  
 Foster Rose II, *President, Massillon Area Greenways, Inc.*



*Tim Teynor, Aultman Health Foundation; Joni Locke, Peoples Services; Kay Scarp, Lifecare Family Health and Dental; Gerald Schroer, Altercare; and Gust Callas, Black, McCuskey, Souers and Arbaugh, LPA, were among the Chamber members and guests who attended the Legislative Breakfast.*



The First North Building  
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 Massillon, Ohio 44646  
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### MISSION STATEMENT

- To develop, enhance, and represent business
- To promote economic growth
- To improve the quality of life for our community

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### Massillon WestStark Chamber of Commerce Business Connection LIVE! Luncheon Series



**Janelle M. Lee**  
 Economic  
 development  
 consultant for the  
 Strengthening  
 Stark Economic  
 Competitiveness Plan

**Monday, June 24**  
 11:45 am–1:00 pm

**Massillon Salvation Army**  
 315 Sixth Street NE



\$15 per Chamber member (\$17 per non-member)  
 Reservations, please!  
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# Celebrate the opening of our new office in Massillon

## Saturday, July 13

10 a.m. – 1 p.m.

Ribbon-cutting at 11 a.m.

Akron Children's Hospital Pediatrics and Rehabilitation Services, Massillon  
1149 Lincoln Way E., Massillon, OH 44646



This event is free and open to the public. It features self-guided tours, family entertainment and light refreshments.



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